

Tomat-O-Red®



Natural red color and tomato lycopene fortification
Healthy coloring for foods and beverages with ready-to-use natural lycopene formulations



Tomat-O-Red® features

- Natural
- Vegetarian and kosher
- Formulations for most food and beverage applications
- Available in various shades of red

Tomat-O-Red® benefits

- Ready-to-use formulations
- Colors with lycopene – a healthy colorant
- No color shift with pH changes
- Stable in wide range of temperatures

Fortification with Tomat-O-Red®

- Contains tomato lycopene
- Delivers the antioxidant health benefits of lycopene
- A colorant and fortifier all-in-one



Creating innovative nutrition

Tomat-O-Red®

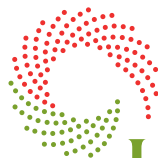


Ready-to-use formulations

	Tomat-O-Red® 2% SG	Tomat-O-Red® 10% CWD
Description	Stabilized dispersion of lycopene crystals in glycerol	Spray-dried lycopene cold water dispersible
Lycopene content	2%	10%
Form	Liquid	Powder
Color	Bright red	Warm red
Applications	Foods and beverages	Foods and beverages

Approvals and certifications

- Approved food color
 - GRAS
 - GMO Free
 - Kosher
- Europe (E160d)
- Japan
- United States



LYCORED

Creating innovative nutrition

www.lycored.com

377 Crane St., PO Box 759, Orange, NJ 07051, Tel: 877-LYCORED, Fax: 973-882-0323, info@us.lycored.com
 Tomat-O-Red® is a registered trademark of LycoRed Natural Products Industries, Ltd. © 2007



U.S. Distributor: P.L. Thomas, Tel: 973-984-0900 x214, Fax: 973-984-5666
 Email: plt@plthomas.com, www.plthomas.com